



## **Environment Efforts Need to Get Beyond Minimal Regulatory Compliance!**

Recently I read several articles that make it very clear that environmental compliance is no longer enough for successful companies. It is easily to find companies prospering that foster the environment. Environmental efforts are now having a positive impact on the bottom line, and future success of many companies. These efforts may include recycling, energy usage, substance elimination, product life cycle analysis, sustainability, and the list goes on.

Many companies already have functioning substance compliance programs (RoHS, REACH, Prop65, and related). These programs are adjusting the supply chain to remove, and reduce usage of hazardous substances. The programs have typically been viewed as only compliance efforts, and have been patched together to meet minimum acceptable executions.

The world is changing around us. A quick step that could potentially support broader environmental efforts would be changing the way that these substance compliance programs are viewed, funded, and integrated across the company. The substance compliance team is very likely to have extensive substance information for your parts, and recent contacts with supplier representatives that provide this data. The team's efforts need to be reviewed to determine what updates are needed to make them effective, efficient, and integrated departments of the organization.



The first part of a plan for becoming a recognized environmentally responsible company may exist in already existing RoHS, REACH, Prop65, and related programs.

The Articles:

Employees Want to Work for Environmentally Responsible CEOs. Read more: <http://www.environmentalleader.com/2014/10/07/employees-want-to-work-for-environmentally-responsible-ceos/#ixzz3FTC3le4E>

Why Is Goldman Sachs Advocating For Sustainability? Read more: <http://www.fastcoexist.com/3036010/why-is-goldman-sachs-advocating-for-sustainability>

Environmental News: What You Need To Know. Read more: <http://www.triumvirate.com/blog/bid/113336/Environmental-News-What-You-Need-To-Know>

Published on LinkedIn October 4, 2014